

**Nestlé India Limited**

(CIN : L15202DL1959PLC003786)

Nestlé House

Jacaranda Marg

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Gurugram – 122002, Haryana

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Website [www.nestle.in](http://www.nestle.in)



Good Food, Good Life

**BM: PKR:66:19**

**19.08.2019**

BSE Limited  
Phiroze Jeejeebhoy Towers  
Dalal Street, Fort  
Mumbai – 400 001

**Scrip Code - 500790**

**Subject** : Press Statement

Dear Sir,

We are enclosing a copy of the Press Statement dated 19<sup>th</sup> August, 2019, announcing the launch of the world's no. 1 cocoa-malt beverage – MILO in India, being released today.

Thanking you,

Yours truly,

**NESTLÉ INDIA LIMITED**

**PRAMOD KUMAR RAI**  
**ASSOCIATE GENERAL COUNSEL**  
**(CORP. LEGAL, GOVERNANCE & COMPLIANCE)**

Encl.: as above

19<sup>th</sup> August, Nestlé House



**Mr. Suresh Narayanan, Chairman and Managing Director, Nestlé India** “It is a proud moment for Nestlé India and I am delighted to announce the launch of the world’s no. 1 cocoa-malt beverage – MILO in India. MILO has a rich legacy, having nourished young champions around the world for more than 85 years by providing nutritious energy and the inspiration to grow with sports. Over 36 million serves of MILO are consumed daily in more than 50 countries across the world. The product is being manufactured at a state of the art factory in Singapore and is specifically tailored for the Indian consumer.

This launch further expands the MILO brand in India and is in line with our unwavering promise to provide tastier and healthier products to our valued consumers”

**About MILO** – A nutritionally superior product is powered by ACTIV-GO™, which contains PROTOMALT®, a unique malt extract, and a specifically-designed combination of 9 essential micronutrients (vitamin B2, B3, B6, B12, C, D and important minerals calcium, iron, phosphorus) that support efficient energy release in the body.”

For more information:

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A handwritten signature in black ink, appearing to read "Ambereen Shah", is positioned in the lower right quadrant of the page.